

# NATURAL HEROES

## 400 Series Courtesy Refeed

### FREE SERIES OFFER -

**Program Title/NOLA:**

NATURAL HEROES

NTHR 000401-000413

*(courtesy re-feed)*

**# of Episodes/Length:**

13/30s

**Feed Date/Schedule:**

NTHR 000401-000413

Tuesdays

November 01, 2011 - January 24, 2012

1230-1300 ET

SD 06

**Rights:**

Standard Broadcast Rights (*courtesy re-feed of 6/2009 feed, rights expire 6/2012*)

Non Commercial Cable same as broadcast

School-Unlimited use for one year

**Series Description:**

**NATURAL HEROES** is a five-time, Emmy® Award-winning program highlighting people making *positive* environmental changes in our communities and our world. Diverse independent filmmakers tell their stories of youth activism, ocean conservation, environmental justice, global awareness and many other topics that focus our attention on the compassion and generosity of these **NATURAL HEROES**.

## **Individual Program Descriptions:**

### **401 – November 1, 2011 (TRT 26:46)**

#### **“Brower Youth Awards 2008”**

Meet six extraordinary young people who are recognized for their outstanding activism and achievements in the fields of environmental and social justice advocacy. Earth Island Institute established the Brower Youth Awards to honor founder and legendary environmental activist, David R. Brower and to call forth a new generation of leaders. “My secret,” Dave Brower has said, “is to surround myself with bright, young people, stand back, then wallow in their accomplishments.”

### **402 – November 8, 2011 (TRT 26:46)**

#### **“The Good Fight”**

Martin Litton, the "Grand Old Man of the Canyon," has long been revered as the man who prevented the dams from being built on the Colorado River that would have flooded the Grand Canyon. Even now at 92, Litton continues to run wild rivers and fly his airplane around the West to monitor the illegal cutting of cathedral groves of sequoias and other virgin forests.

### **403 – November 15, 2011 (TRT 26:46)**

#### **“Oil + Water”**

Two world-class kayakers navigate the longest-ever petroleum-free road trip, traveling over 21,000 miles from Alaska to Argentina in a retro-fitted Japanese fire truck named “Baby.” After converting the truck's regular diesel engine to run on any kind of natural oil, the two friends journeyed for over a year through 16 countries, an endless summer adventure of paddling, driving, exploring and promoting alternative fuel sources.

### **404 – November 22, 2011 (TRT 26:46)**

#### **“Global Oneness”**

Four inspiring short films from across the globe encourage harmony between people, and connectedness with every living thing. Oneness proposes that all beings are a part of a vast family, calling us to be responsible for this family, and care for the land with unconditional love and responsibility.

### **405 – November 29, 2011 (TRT 26:46)**

#### **“Voyage of the Vézo”**

The Vézo (Vay-zoo) are the coastal society of southwest Madagascar. Maro fishes the reef every day. As he begins to catch fewer and smaller fish, Maro and his young nephew question whether the Vézo's relationship with the ocean has fallen out of balance. Sailing from village to village on a personal journey with master and apprentice, Maro teaches his nephew the Vézo way. *Voyage of the Vézo* is a vibrant and intimate view of Vézo society, and their delicate relationship with the sea.

**406 – December 6, 2011 (TRT 26:46)**

**“Eat at Bill’s”**

The Monterey Market is a family-owned produce market phenomenon in Berkeley, CA. Market owner Bill Fujimoto’s enthusiasm and experience illuminates the market’s wide world of small growers and diverse customers. This single store supports many small farms and is a valentine to small enterprises everywhere. *Features Alice Waters and Michael Pollan.*

**407 – December 13, 2011 (TRT 26:46)**

**“Sea Animal Rescuers”**

*Papá Tortuga* - Fernando Manzano was just 16 years old when he found his calling. For the last 31 years, he has dedicated himself to bringing the Lora turtle back from the edge of extinction. In the small town of Tecolutla, Mexico, he has battled mother nature, natural predators and poachers. All without any outside financial support.

*Salton Sea Rescue Rangers* - The mysterious Salton Sea is a critical stopover for the survival of millions of migrating birds, including the endangered California brown pelican. Rangers run daily airboat patrols around the Sea looking for sick birds, as early detection is essential for survival.

**408 – December 20, 2011 (TRT 26:46)**

**“Power of Community: How Cuba Survived Peak Oil”**

Cuba, an isolated island nation, rebuilt its quality of life following the collapse of cheap oil supplied by the former Soviet Union. This fascinating and empowering film shows how communities pulled together, created solutions, and ultimately thrived in spite of their decreased dependence on imported energy.

**409 – December 27, 2011 (TRT 26:46)**

**“Teachings of the Tree People”**

"The trees were our first teachers." Nationally acclaimed artist and Skokomish tribal leader, Gerald Bruce Miller (subiyay) interpreted the sacred teachings of the natural world to anyone who wanted to learn. This gentle film documents his race against time to pass the knowledge of his ancestors on to those who would listen. Throughout the film Bruce delivers lessons from our first teachers, the trees. In a four-part seasonal structure, Bruce brings about a renaissance of art and culture in his homeland.

**410 – January 3, 2012 (TRT 26:46)**

**“The Sea & Me”**

*Once Upon a Tide*: A storyteller, played by Academy Award® winner Linda Hunt, speaks to us of a spell that has been cast causing everyone to forget about the importance of the ocean. One little girl, however, helps us realize how we can all break the spell to save the ocean, and ourselves.

*Coral Connections*: Millions of people visit the Mexican Riviera Maya every year to enjoy the white beaches, the sun, and the natural beauty. Few realize the importance of the reef, and how personal choices impact the water system, reef, and the entire region. *Coral Connections* encourages you to become a force for positive change.

**411 – January 10, 2012 (TRT 26:46)**

**“Ray Bandar, a Life with Skulls”**

He's been called “Dr. Bones” and “Reptile Ray.” Usually dressed in tattered field-trip clothes, Ray Bandar has been a fixture at the California Academy of Sciences and the beaches around the Bay Area for more than 50 years. *A Life with Skulls* is an inspiring look at the life of a man who has a special tie to the natural world. You will be motivated to go out and explore it for yourself.

**412 – January 17, 2012 (TRT 26:46)**

**“Cascade of Light”**

In the arctic, some adventures make the spirit dance. Discover perpetual light and the spectacle of arctic life with a group of friends from an urban culture who follow a river to the Arctic Ocean. They learn that awareness, not crisis, must define our relationship with the rest of the natural world. And how the greatest journey is where the land takes us within ourselves.

**413 – January 24, 2012 (TRT 26:46)**

**“The Story of Stuff”**

*The Story of Stuff* is a fast-paced, fact-filled look at the underside of our production and consumption patterns. *The Story of Stuff* exposes the connections between a huge number of environmental and social issues, and calls us together to create a more sustainable and just world. It'll teach you something, it'll make you laugh, and it just may change the way you look at all the stuff in your life forever.

**NATURAL HEROES PROMO REEL – 13 episode promos (TRT 14:00)  
date and time TBA**

**Production Format:**

**HD Base-** none

**SD 4:3** - 406 - 413

**SD letterboxed** - 401- 405

**Closed Captioned :** yes

**Subtitles: CC 608** (standard definition captioning): 403; 404; 405; 407; 408; 410; 412

**Stereo:** yes **SAP/ DVI:** no

**Producer:** KRCB Public Television, 5850 Labath Avenue, Rohnert Park, CA 94928

**Nature of Producing Organization :** Public Television

**Production Funding: :** General Hydroponics, Inc.; Wallace Genetic Foundation

**Presenting Station/Group:** KRCB, Public Television

**Broadcast History:** 2004 - Distributed 1st season nationally through Westlink.

2005 – Re-uplinked 1st season nationally through Westlink.

2006 – Distributed 2nd season nationally through Westlink.

2007 - Distributed 3rd season nationally through Westlink.

2009 - Distributed 4th season nationally through Westlink.

*Natural Heroes* has won five Northern California Emmy® Awards 2007, 2008, 2010.

**Content Alert:** (negligible dialogue alerts)

#401: Brower Youth Awards – dialogue, voiceover at beginning: “He was the founder of Friends of the Earth, League of Conservation Voters, Earth Island Institute, and a whole gaggle of other bad ass organizations.”

#403: Oil + Water - dialogue: "You'll find yourself in Scratch-Ass-Creek, Argentina.”; Last shot in film before credits, back-view of two adult males jumping off a dock, buttocks visible.

#409: Teachings of the Tree People – Bruce: “Get up in the g-damned seat of honor. (laughing) Oh, I’m sorry, I meant that in a spiritual way, of course.”

**Videos Available:** no **Tag Language:** n/a

**Promotional Contact:** Gabriella Jones-Litchfield 503-297-6436 GabriellaJL@comcast.net

**Address:** KRCB, 5850 Labath Avenue, Rohnert Park, CA 94928 [www.naturalheroes.org](http://www.naturalheroes.org)

**Local Underwriting Cleared :** yes

**Underwriting Language:** General Hydroponics: “Presentation of Natural Heroes is made possible by General Hydroponics. Bringing nature and technology together, to feed a hungry world, while protecting soil and water resources.” Wallace Genetic Foundation: language n/a, music only.

**Cost/Conditions :** Free upon notification of intent to carry.

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